OFA MWG Meeting - 20230926

## Attendees:

Phil Cayton, Intel Michael Aguilar, SANDIA Joe Balich, Nereus

## Minutes:

- Sunfish launch
  - o Initial website updates completed
  - Sunfish launch blog/eblast
    - **AR: Joe** to update the draft to flag SDC session in the past and provide high-level preview of SC '23 activities. Send to **Phil** and **Michael** for final review.
  - Logo file updates
    - Elham reviewing files to see if she can include background image in .ai versions
- Events
  - o SC'23 November 12-17, Denver
    - SC'23 SNIA Standards Pavilion
      - Reuse Pop-up banner and giveaway pens
        - **AR: Joe** to send banner and pens to **Michael's** home address in advance of the show.
      - Press/analyst updates
      - Demos
      - RESDIS'23 paper accepted
      - BUG'23 presentation accepted
        - **AR: Michael** to send **Joe** session details once confirmed/available.
- OFA Workshop 2024 / Joint Conference Opp
  - APTS / OFA Joint Event Updates
  - o Kick-Off Planning Workshop 2024
    - Keep virtual workshop opportunity on hold until possible join event option is exhausted for 2024
    - Date can be flexible to support a decision later this year (i.e., target summer/fall)
    - Approaching VTM Event regarding possible Hillsboro event location
      - **AR: Joe** to follow up with VTM Events for a ballpark on hosting event in Hillsboro based on experiences with the local venues.
- Opens
  - Next MWG Meeting October 10 at 11AM PT