OFA MWG Meeting - 20230912

Attendees:

Phil Cayton, Intel Michael Aguilar, SANDIA Joe Balich, Nereus

Minutes:

- Sunfish launch
 - Finalize Sunfish launch blog/eblast
 - Logo approved
 - Awaiting completion of the webpage updates before making announcement
 - **AR: Joe** to follow up on the website update thread to highlight first step of replacing OFMF with Sunfish.
 - o Logo file updates

- Need updated AI file from designer (missing background, other issues)
- **AR: Phil** to work on updating AI/PSD file, send to **Joe** for additional conversions.
- Events
 - SC'23 November 12-17, Denver
 - SC'23 SNIA Standards Pavilion
 - Reuse Pop-up banner and giveaway pens
 - Press/analyst update / Demo opportunity
 - RESDIS'23
 - Paper accepted
 - **AR: Joe** to highlight as part of SC23 promotion.
- OFA Workshop 2024 / Joint Conference Opp
 - o APTS / OFA Joint Event Updates
 - o Kick-Off Planning Workshop 2024
 - Keep virtual workshop opportunity on hold until possible join event option is exhausted for 2024
 - Date can be flexible to support a decision later this year (i.e., target summer/fall)
 - Approach VTM Event regarding possible Hillsboro event location
 - **AR: Joe** to follow up with VTM Events for a ballpark on hosting event in Hillsboro based on experiences with the local venues.
- Opens
 - Next MWG Meeting September 26 at 11AM PT