OFA MWG Meeting – 20220913

Attendees:

Phil Cayton, Intel
Raghu Raja, Enfabrica
Joe Balich, Nereus

Minutes

- OFA Workshop 2023 – April 11-13, 2023
  - Workback Schedule Snapshot:
    - ~~[August 1] Schedule First TPC Meeting in August *(36w)*~~
    - [September 27] Determine Workshop Categories *(28w)*
    - [October 4] Announce Call for Sessions and EB Registration *(27w)*
    - [December 6] Secure Keynote Speaker / Announce Special Onsite Activities *(18w)*
    - [January 24] Close Call for Sessions, Announce Extension (*11w*)
    - [January 31] Close Extended Call for Sessions *(10w)*
    - [February 7] Speaker Selections Due to MWG *(9w)*
    - [February 14] Distribute Speaker Acceptances *(8w)*
    - [March 7] Sponsorships Due *(5w)*
    - [March 7] Finalize Agenda *(5w)*
    - [March 21] Close EB Registration *(3w)*
    - [April 11-13] OFA Workshop 2023
  - Steering Committee
    - Kicked-off brainstorm of onsite activities, schedule breakdown, and Call for Sessions topics.
      - Next meeting scheduled for **Monday, September 26 at 9AM**
      - Meeting Space Overview – attached
  - Sponsorships Proposal:

Sponsorship Opportunities	
Networking Reception Sponsor *Number Available: 1* *Sponsorship includes host recognition with logo featured on signage during the networking reception*	$7,500
Meals Sponsor *Number Available: 1* *Sponsorship includes host recognition with logo featured on signage during each breakfast and lunch period throughout the week*	$5,000

Workshop Break Video Sponsor *Number Available: 3 (limited to one per day)* *Sponsorship includes one ~3-5min video (no audio) to be played during the workshop breaks (approx. 5 times) to promote company, product and/or technology. Sponsor will be responsible for production of the video asset.*	$3,000

- o AWS Lanyards from 2020
  - ▪ **AR: Raghu** to reach out to contacts within AWS, **Joe** to follow up with details.
  - o Registration/Lodging
    - ▪ **AR: Joe** to work with VTM Events to launch registration portal/lodging updates.
- Events
  - o SDC 2022
    - ▪ Completed session on Monday.
    - ▪ **AR: Joe** to reach out to SNIA regarding a shareable recording of the session.
  - o SC22
    - ▪ SNIA Demo Pavilion
      - Executed contract
      - Need demo details to Richelle.
        - o **AR: Joe** to initiate a planning thread with core team to determine demo details/requirements.
- Opens
  - o Next Meeting – Tuesday, September 27 @ 11AM PT