Hello OFA MWG,

Below is a summary of our last MWG call. Please let us know if you have any questions.

Thanks,

Allison

Attendees:

Divya Kolar, Intel Jim Ryan, OpenFabrics Alliance Joe Balich, Nereus Allison Barry, Nereus

Minutes

- Events
 - o OFA Workshop 2021
 - Schedule Snapshot
 - [August/September] Select TPC Chair and Schedule First TPC Meeting in August (32w)
 - [October 13] Build Initial Workshop Topic Categories for OFA Community Review (22w)
 - [November 3] Finalize Workshop Categories, Session Formats,
 Collaborative Activities (19w)
 - [November 17] Announce Call for Sessions and EB Registration (18w)
 - [December 4] Secure Keynote Speaker (optional), Define Tutorials (15w)
 - [January 22] Close Call for Sessions, Announce Extension (8w)
 - [January 29] Close Extended Call for Sessions (7w)
 - [February 1] Speaker Selections Due to MWG (6w)
 - [February 3] Distribute Speaker Acceptances (6w)
 - [February 9] Sponsorships Due (5w)
 - [February 22] Finalize Agenda (3w)
 - *Suggest Feb 8 (5w) or Feb 15 (4w)
 - [February 23] Close EB Registration (3w)
 - [March 15-19] OFA Workshop 2021
 - TPC Update
 - Identified track internal leaders
 - Exploring possible industry luminary/keynote speaker for workshop
 - Reviewing BoF opps
 - Determining potential topics and topic leaders
 - Sponsorships
 - Confirmed number of days / slides for break sponsorship opp
 - Now including lightning talk break sponsors and break slide sponsors

| Virtual Sponsorship Opportunities | |
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| Workshop Gold Sponsor Number Available: 1 Sponsorship includes recognition by the emcee at the start of each day and logo featured on the official Workshop presentation template. *includes items highlighted in Workshop Break sponsorship | \$10,000 |
| Workshop Lightning Talk Sponsor Number Available: 5 (limited to one per day) Sponsorship includes one ~15min lightning talk speaking opportunity during the regular Workshop break to present on any topic relevant to the OpenFabrics Community. Can include promotional material specific to a company, product and/or technology. | \$5,000 |
| Workshop Break Sponsor Number Available: 5 Sponsorship includes one break slide to promote company, product and/or technology. Promotional slide to appear for ~15mins each day as part of regular Workshop break slides. | \$3,000 |

- AR: Nereus to create new sponsorship descriptions for Divya's review and update the OFA website accordingly
- Communications
 - Expanded CFS Promotion attached
 - o Blog, eBlast, Social Media
 - AR: Nereus to include new sponsorship information
 - Target distribution: Tuesday, December 15
- insideHPC Support
 - \$5,060 paid for 2020 Video Recording
 - Change order executed earlier this year to push service to 2021
 - New change order needed to push service to 2022
 - Pre / Post Event Promotions
 - o \$1880
 - Decide whether we want to move forward with any iHPC Event Promotions for 2021 and/or 2022
 - AR: Nereus to create new change order for onsite support for 2022 event and decide on pre/post-event promotion for 2022 event in 2021
- Webinar
 - OFMF Chat
 - Updates?

- AR: Nereus to follow up and propose a date for chat towards the end of January 2021
- Opens
 - O Next meeting Thursday, January 7 @ 1pm PT
 - Canceling next occurrence due to Christmas Eve
 - AR: Jim to cancel 12/24 meeting